

Media Library

Simplified media asset management in ControlCenter.

Dealer.com's newly redesigned Media Library experience makes it faster and easier for dealers to upload and manage images and video assets within ControlCenter. This no-cost upgrade marks another important milestone in the modernization of dealer tools within ControlCenter.

PRODUCT FEATURES

Easy-to-Use: A brand new, intuitive user interface makes uploading, locating, and organizing assets easier than ever.

Faster Uploads: Convenient drag-and-drop functionality makes uploading new media assets quick and easy.

Simple Sorting and Filtering: Improved sorting and searching capabilities helps users locate assets in ControlCenter.

Bigger Images: Larger thumbnail images and video previews make it easier to locate and identify the right assets more quickly.

Mobile-friendly: Manage all of your digital assets from any device.

USAGE INSTRUCTIONS

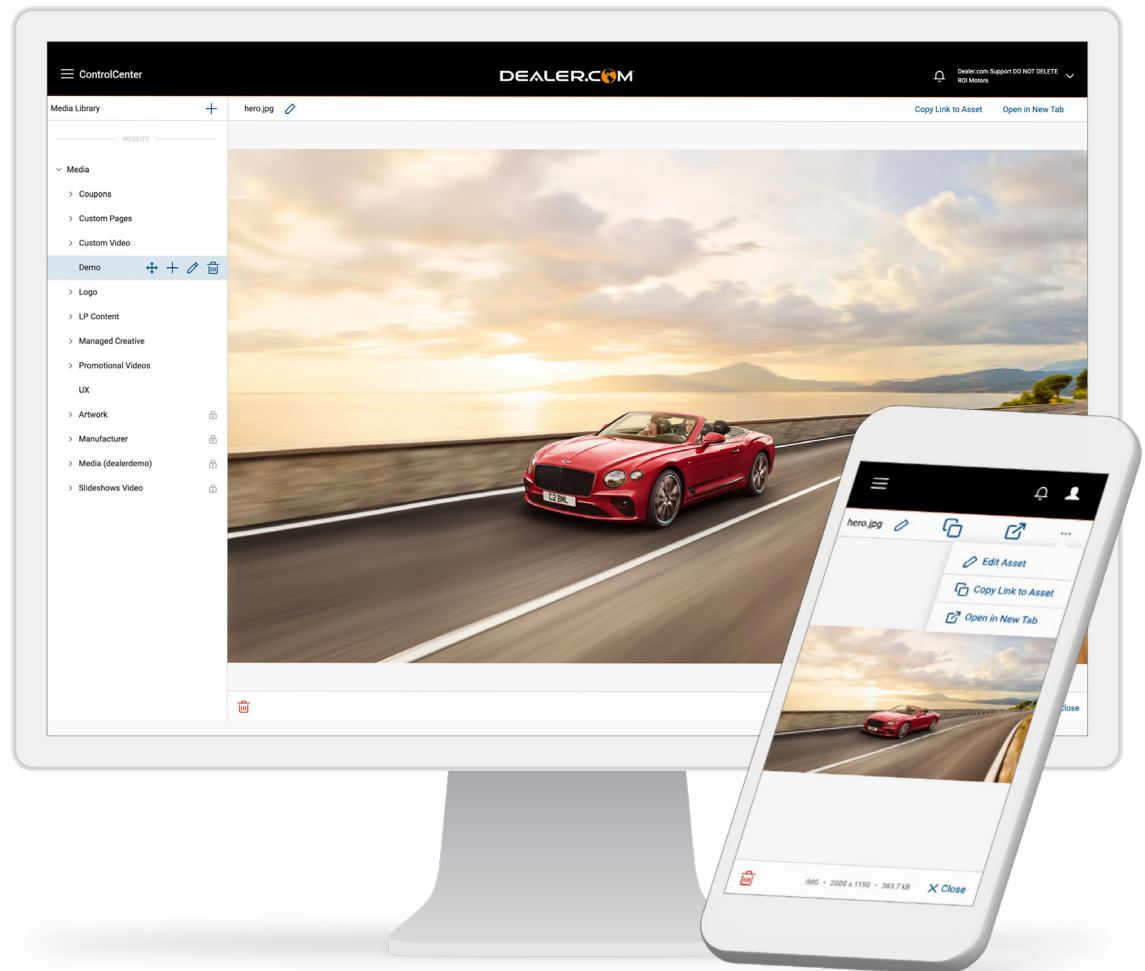
This is a **no cost upgrade** available now. Simply login to ControlCenter, navigate to Promotions and Specials, then Media, and select New Media Library.

To ensure a seamless transition to the new Media Library, clients will continue to have access to the older version of the Media Library until further notice.

To help you become more familiar with the new functionality, users may toggle between the two versions. All assets will remain in both versions of the Media Library.

Dealer.com will eventually decommission the older Media Library, and dealers will be notified before this takes place.

How can we make managing digital assets even easier? As you continue to use the new Media Library experience, feedback is welcome and encouraged. Please talk with your Performance Manager to suggest additional improvements.



If you have questions or comments, please reach out to your Dealer.com Performance Manager.