

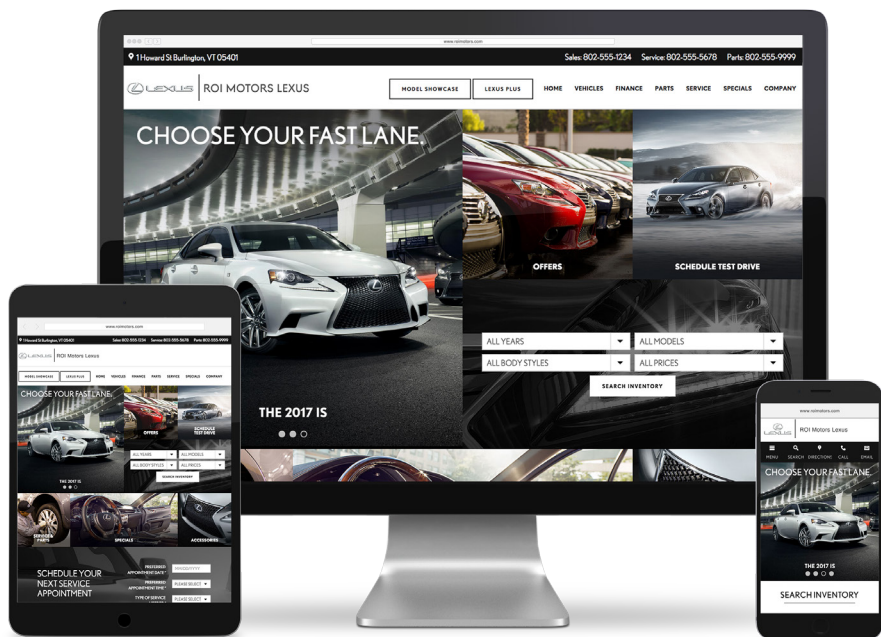


# LEXUS DIGITAL SOLUTIONS – WEBSITE PACKAGES

Optimize, Don't Compromise!

Through unsurpassed technology, service, and data integration, Dealer.com connects the auto industry's top-performing advertising, inventory merchandising, and digital retailing tools into a connected website platform that empowers Lexus dealers to successfully attract, engage, and convert online vehicle shoppers.

A Cox Automotive brand, Dealer.com's powerful digital solution features industry-exclusive Seamless Websites, integrated deal-making tools and the largest audience of car buyers in automotive, making every aspect of automotive retailing more profitable for the Lexus dealers and more enjoyable for Lexus shoppers.



## Website Packages and Pricing

Product	Base \$699/Month	Core \$1,199/Month
5 Seamless Website Designs	•	•
ControlCenter	•	•
Digital Advisor	•	•
24/7 Dealer Support	•	•
Lexus Incentives Page	•	•
Integrated CarFlix Video		•
Automated Lexus Incentives Integration, Management and Syndication		•
Inventory Merchandising with Base Lifecycles		•
Visualization Insights (Heat Map and Widget Map)		•
A/B Testing		•