



Re: Approval Requested - <https://www.fredbeansdodgechryslerjeep.com/> - Add Work Truck Solutions Links

1 message

Chris Branchide <cbranchide@fredbeans.com>
To: Amber Morgan <amber.morgan@worktrucksolution.com>

I approve

Sent from my iPhone

On Jun 14, 2022, at 2:55 PM, Amber Morgan <amber.morgan@worktrucksolution.com> wrote:

Warning: This message originated outside of the Fred Beans Automotive Group. Proceed with caution

Hi Chris,

Below are the link recommendations for your new commercial inventory site for your CDJR location.

If these look good simply reply 'I Approve' and I will email these to dealer.com for you~

Your New commercial inventory site address is:

DEAR Dealer.com REP,

PLEASE SET UP COMMERCIAL INVENTORY LINKS ON THIS DEALER'S WEBSITE AS FOLLOWS:

Recommendations for <https://www.fredbeansdodgechryslerjeep.com/>

***Have all links open in a new tab**

1. Main Navigation Bar - ***Have all links open in a new tab**

- Add a tab named "Work Trucks" in between "New Vehicles" and "Used Vehicles", with it linking out to (https://doylestown.fredbeansram.com/?utm_source=retailsite&utm_medium=linkrec&utm_campaign=mainnav&utm_term=worktrucks)
- Under the "Work Trucks" tab
 - Add a line item to the first spot of the drop down named "New Work Truck Inventory", with it linking out to (https://doylestown.fredbeansram.com/?utm_source=dealersite&utm_medium=linkrec&utm_campaign=mainnav&utm_term=worktrucks)
 - Add a line item to the second spot of the drop down named "Used Work Truck Inventory", with it linking out to (https://doylestown.fredbeansram.com/used?utm_source=dealersite&utm_medium=linkrec&utm_campaign=mainnav&utm_term=worktrucks)
 - Add a line item named "Pickups", with it linking out to (https://doylestown.fredbeansram.com/Pickup?utm_source=retailsite&utm_medium=linkrec&utm_campaign=mainnav&utm_term=worktrucks)
 - Add a line item named "Chassis Cabs", with it linking out to (https://doylestown.fredbeansram.com/Cab_Chassis?utm_source=retailsite&utm_medium=linkrec&utm_campaign=mainnav&utm_term=worktrucks)
- Under "New Vehicles"
 - Move the "Work Trucks" line item to the second spot in the drop-down menu, with it linking out to (https://doylestown.fredbeansram.com/?utm_source=dealersite&utm_medium=linkrec&utm_campaign=mainnav&utm_term=new)
- Under "Used Vehicles"
 - Add "Used Work Trucks" to the second spot in the drop-down menu, with it linking out to (https://doylestown.fredbeansram.com/used?utm_source=dealersite&utm_medium=linkrec&utm_campaign=mainnav&utm_term=used)

2. Midpage - ***Have all links open in a new tab**

- Attached banner image named "Ram-Work-Trucks.png" to the slider, with it linking out to (https://doylestown.fredbeansram.com/?utm_source=retailsite&utm_medium=linkrec&utm_campaign=herorotator)

3. Footer - ***Have all links open in a new tab**

- Under "Inventory"
 - Add a line item named "Work Trucks" between "New Vehicles" and "Pre-Owned Vehicles", with it linking out to (https://doylestown.fredbeansram.com/?utm_source=retailsite&utm_medium=linkrec&utm_campaign=footer)

4. Mobile

- Please make the same changes to the mobile version of the website that were made to the desktop version,

All links should open in a new tab. **No iframes.**

Please let me know if you have any questions.

Thanks.

