# **Connect Desking**

Find the best deals for you and your customers.

Customers want to buy their cars in store, but they don't want to wait at a desk, pushing numbers back and forth. Connect Desking gives you more options to streamline the buying process and close deals faster and easier.

Find the best options for you and your dealership by quickly generating up to 25 scenarios. The new interface and process simplifications gets you the information you need in less time, giving you more time to spend with your customer.

#### **Simplify Your Processes**

- Push to a certified DMS in real time.
- Create worksheets for loan, lease and payment scenarios with precise calculations.
- Integrate with Dealertrack and RouteOne. Pull in credit reports and OFAC checks.
- Customize deal templates to fit your team's needs.
- Present proposals on screen without ever leaving your customers with QuickPencil, and easily deliver a copy via print or email with QuickPrint.

#### **Connect With Customers**

- Display incentives from AIS rebates with accurate match-up to specific vehicles or customers.
- CRM connection pull everything from customers' vehicles of interest, trade-in details, customized sales proposals, follow-up history and more.
- See side-by-side comparisons of multiple pricing proposals and vehicle options including purchase, lease, cash and balloon options.

#### **Grow Your Business**

- Easily monitor showroom activity, desk log, customer appointments and more.
- Roll payments in multiple ways for maximum growth potential.
- Calculate maximum gross from every vehicle.
- Make more accurate payment calculations.

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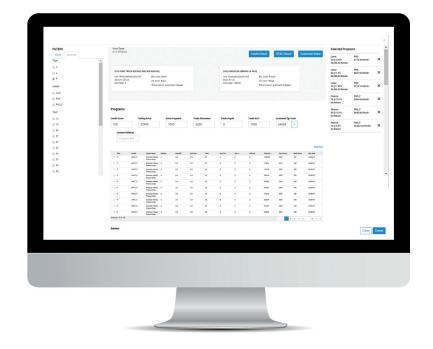
## Also Available:



### **Rates & Residuals**

Leverage the power of Dealertrack data inside your Connect Desking tool to create deals more efficiently and effectively. With the ability to see current manufacturer incentives and bank rates directly within Connect, dealers can be confident in putting together a deal for their customer that is as accurate as it is profitable.

- Rates and Residuals gives you more manufacturer-incentivized rates, or stand-alone programs, helping you optimize front- and back-end profits.
- Improve the purchasing experience by identifying the best terms and alternative deal structures including purchase, lease, cash and balloon payments based on their credit score.
- Automated program validation helps your team meet lender guidelines and ensure incentive compatibility. The increased accuracy will reduce desking errors and let your team focus on the customer experience.



Rates & Residuals accesses more lender data to return the top retail and lease programs based on consumer credit score.

