

LOCAL SEO

Maximize your Google Business Profile to enhance your local presence.

The Challenge

A well known franchise dealership located in southwest Tennessee needed help improving their market visibility and ensuring conformance with OEM brand requirements.

- Enhance their visibility and grow share.
- Maximize digital assets that drive shopper engagement.
- Broaden awareness of dealership's service department.
- Address OEM brand requirements.

The Results



*Comparing Google Business Profile Performance from June 2023 vs. April 2023



The Solution

Dealer.com Advanced Local SEO

A Dealer.com SEO specialist works one-on-one with dealership's marketing team to:

- discover dealer priorities.
- evaluate current state GBP effectiveness.
- conduct local market analytics to identify content and website requirements.
- provide recommendations and support GBP redevelopment.
- track results and adapt as needed.

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