

Review Generation

A simple, personal approach to customer review solicitation.

Dealer.com delivers an efficient and personalized way for dealerships to request and collect consumer reviews across multiple GMBs and industry-leading review sites, all while the dealership experience is top-of-mind. Review Generation elevates the voice-of-the-customer through an always-on, SMS-based review growth strategy that is easy to use and painless for consumers.

PRODUCT FEATURES

Multiple GMB support.

Generate reviews for all of your Google My Business pages all from a single account for no additional cost.

Personalized invitations.

Send a convenient SMS text review invitation, direct and personalized from your salesperson, as soon as the sales or service transaction is complete.

A customized consumer experience.

Direct consumers to the review channels you prefer.

Flexible control.

Schedule automatic invitations directly from your DMS, or strike

while you're still top of mind and send one manually right from your phone in seconds with no apps, accounts, or passwords to remember.

Sky-high engagement.

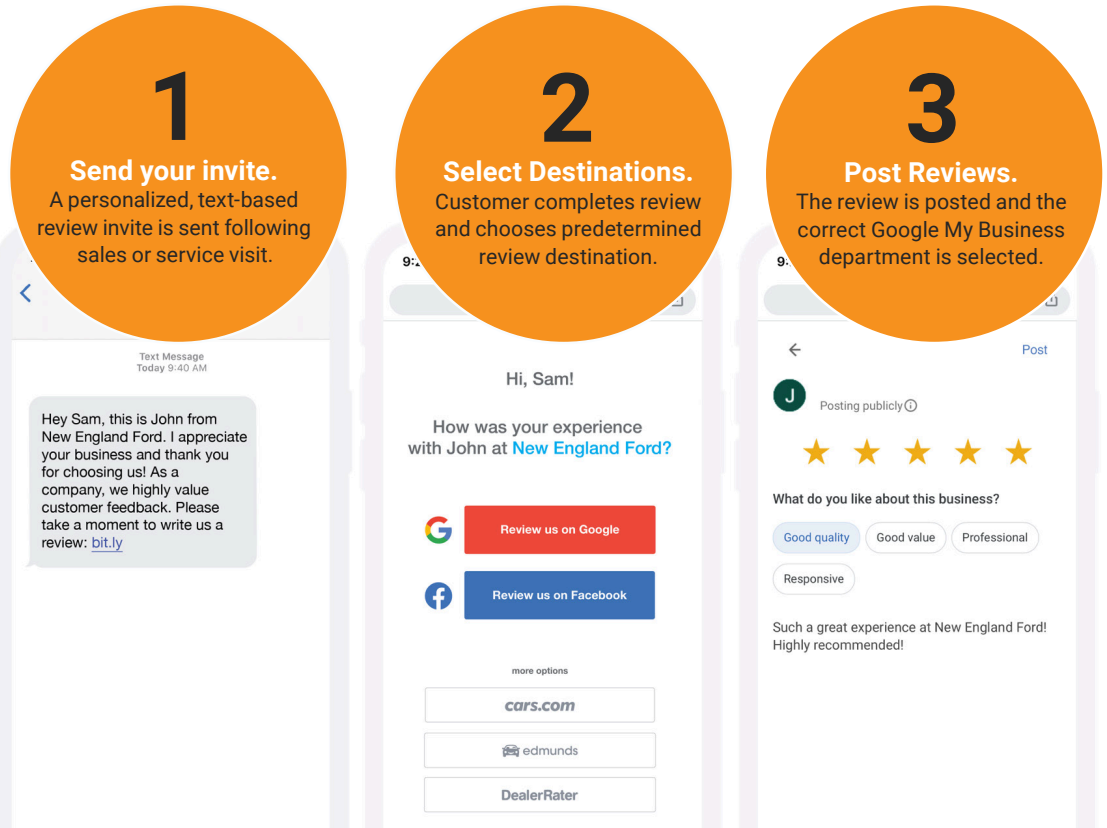
SMS delivery focus increases open rate to as much as 98%, with a backup email option.

Performance transparency.

Access click-through, delivery, network selection, and conversion reporting.

Anti-spam controls.

Our system makes sure you're not sending multiple or duplicate review requests.



Automatically syndicate reviews to your Google My Business pages and third-party review sites.



To learn more about Dealer.com's Reputation Management solutions, please contact a Sales Consultant at 888.717.9390.